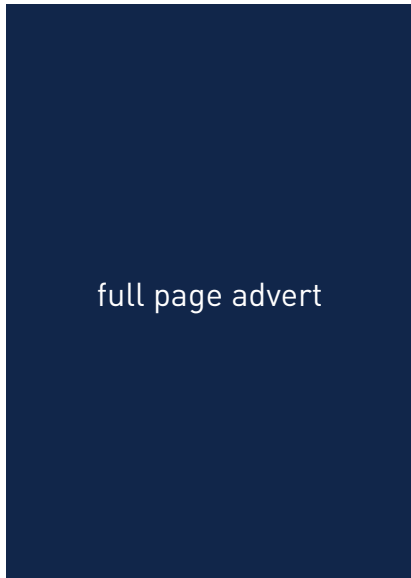


# OFFICIAL PROGRAM ADVERTISING SPECIFICATIONS

SEE  
BOOKING  
FORM FOR  
EARLYBIRD  
BONUS

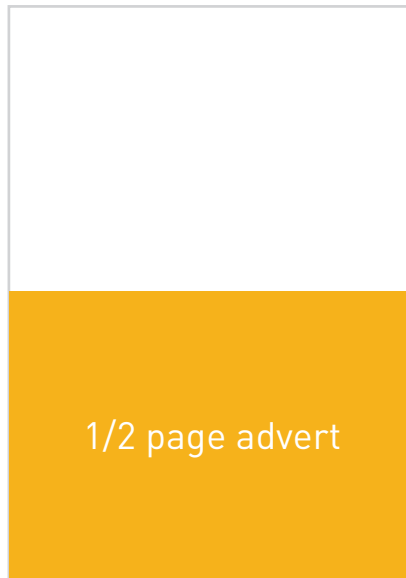
All material must be received no later than close of business Friday 1 March 2019.



## Full page advert

210mm(h) x 148.5mm(w)

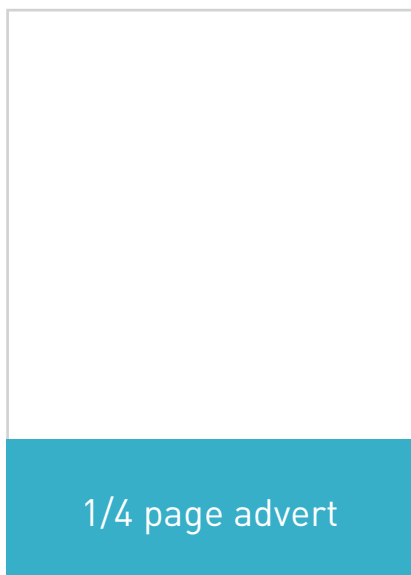
Please supply a finished artwork file see specifications on the right, or up to 4 images and 200 words or less



## 1/2 page advert

95mm(h) x 125mm(w)

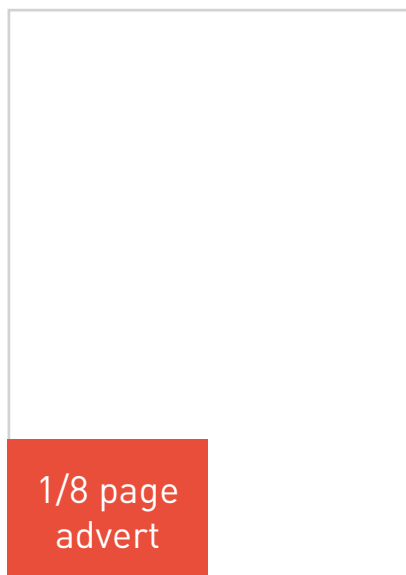
Please supply a finished artwork file see specifications on the right, or up to 2 images and 100 words or less



## 1/4 page advert

45mm(h) x 125mm(w)

Please supply a finished artwork file see specifications on the right, or one image and 50 words or less



## 1/8 page advert

45mm(h) x 65mm(w)

Please supply a finished artwork file see specifications on the right, or one image and 25 words or less

## SPECIFICATIONS

Artwork or text and image(s) must be supplied in electronic format to [sponsorship@sconehorsefestival.com.au](mailto:sponsorship@sconehorsefestival.com.au)

If supplying completed artwork it should be supplied as a high resolution PDF with fonts outlined, 3mm bleed and trim lines.

Provide text as a Word document, ensuring you keep to the word limit. Address and contact details are not counted in your word limit.

Images must be at least 300dpi at final size to be accepted. If you do not have a high quality image of your product or business an appropriate image can be chosen from a royalty free image library at an additional cost of \$60 ex GST. We will advise when we receive your content if the image supplied is unsuitable.

## TERMS & CONDITIONS

The Scone Horse Festival reserves the right to cancel advertisements if payment and / or materials are not received by the due date.

You will be emailed a proof of your advert for corrections / approval. The responsibility rests with the you the advertiser to ensure that the content is correct.

The advertisement is only confirmed once a completed booking form has been supplied, payment made and a receipt issued.

Scone Horse Festival and their agents reserve the right to refuse any sub-standard materials and to edit text supplied to fit the brochure size, style and layout.